

YVONNE NILLISSEN | UX

Human Centered Design professional uniting business objectives and user experience practices. Shepherd of brand integrity and effective software solutions.

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Portfolio:

YvonneNillissenUX.com

EXPERIENCE

Senior User Experience Designer Bounteous, Chicago, IL **Feb. 2022– Aug. 2022**

Senior UX Designer for Univest Financial CMS and Adtalem Global platform migration.

- Conducted research to create personas and journey maps to inform Univest design.
- Created wireframes. Applied UX for effective completion of user goals.
- Lead UX on a platform migration for Adtalem Global Education.
- UX review contribution on team for Mars/IAMS new business presentation.
- Mentor to UX designer on Univest team

User Experience Architect Americaneagle.com, Des Plaines, IL **Aug. 2020– Feb. 2022**

Strategic UX Architect for clients such as Fisher Investments, Dallas Area Transit, Life Care Services, and Mon Cheri.

- Lead UX methodology including design and estimating of qualitative interviewing, card sort / tree-testing structure and analysis, and sitemap IA for component based CMS design systems.
- Mentor to UX researcher

User Experience Designer Rightpoint, Chicago **Feb. 2020– April 2020**

User Experience Designer on new design system for Manpower US and global websites.

- Created personas, sketches and wireframes. Applied human factors to complex pages for maximum comprehension and most effective UX and UI.
- Critical pages AB tested and shown to have significant increased efficiency/satisfaction levels.

Master of Human Computer Interaction DePaul University, Chicago **July 2018 – March 2020**

- UX lead on Master's Capstone on AI research and prototyping of voice interface product.
- Implementation of research, user flows, sketching, wireframes, low to high fidelity prototyping and user testing with iterations.
- Member of computing and information disciplines honor society Upsilon Pi Epsilon.

Senior User Experience Designer Symbria, Warrenville, IL **July 2013 – July 2018**

Served as sole UX Designer to 3 business lines, the development team, and senior stakeholders promoting new-to-the-company best practices in user experience design.

- Created Symbria CMS website with customer-needs focus.
- Lead UX Product development for ServiceMatch iPad app. and Drug pricing software Symbria DrugQuote for desktop and mobile web.
- Designed Symbria portal with unique logins for clients and employees. Created style guide.

UX Designer/Front End Development 8th Light (WisdomGroup), Chicago **Dec. 2012–Jul 2013**

Created UX and front-end web development for the WisdomGroup corporate and Windy City Rails/Ruby-on-Rails Development Conference responsive websites.

UX and Web Design Consultant Elmhurst, IL **Jan. 2007 – Dec 2012**

As sole proprietor generated new business and created websites, brand positioning and visual design for small local entities such as Art League, Garden Club, and Landscaping Inc.

ADDITIONAL EXPERIENCE

Senior Art Director Chicago Creative Partnership, Chicago **1996 – 2000**

Ideation/creative for national and regional broadcast and print.

- Creative ideation and management of production artists on projects for Bob Evans Restaurants and Foods and Firestone Tires.
- Art Director/Copywriter partnership creative for Follett Campus Bookstores.
- Created logo and identity system for Central DuPage Health and Hospital.

Core Competencies

Design-process advocacy
Research inquiry methods
Usability testing
UX strategy development
CMS design systems

Technical Proficiencies

Adobe Creative Suite CC
HTML5/CSS3
Axure
Sketch
Invision
Figma
Agile Development

Team Tools

Intellij
Microsoft Teams
Slack
Jira/Confluence
Google Drive

Mentorships

On-going DePaul University
Roundtable Mentor

Education

DePaul University, Chicago
March 2020

M.S. in Human
Computer Interaction

The Starter League
2012-2013

Immersion courses in UX
principles and HTML/CSS

Loyola University Chicago
1995

B.A. English. Dept. Honors

